THIRD EDITION

CYSAT

PARIS 2023

THE EUROPEAN EVENT ABOUT
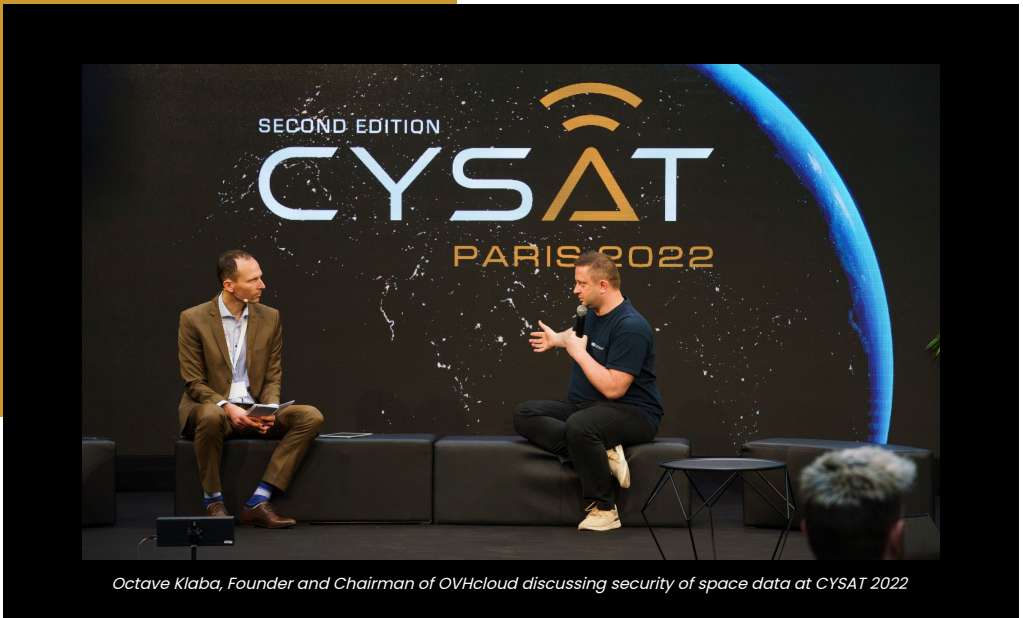### CYBERSECURITY FOR THE SPACE INDUSTRY

APRIL 26-27 2023

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CYSEC

WWW.CYSAT.EU

Octave Klaba, Founder and Chairman of OVHcloud discussing security of space data at CYSAT 2022

Downstream, many critical services on Earth depend on the collection and transmission of data by satellites. According to Allied Market Research, services relying on satellite data will represent a $19,36B market by 2027 at a CAGR of 19,1%.

Upstream, recent trends such as software-defined satellites, cloud-native mission control, usage of COTS components, « as a service » business models, in-orbit reconfigurations or advanced processing on board are making satellites more agile and powerful but also more vulnerable to cyber attacks.

Cybersecurity is a new challenge for the space industry, in particular for civil missions, commercial or institutional. Recent events in Ukraine have shown that threats are not theoretical anymore.

CYSAT brings together space professionals, engineers and decision-makers with security specialists: ethical hackers, researchers, but also startups and industrial leaders, to build a resilient and sovereign European space industry.

Our ambition with CYSAT is to contribute to the "mission success" of the European space industry by providing a unique opportunity to exchange and network on cybersecurity.

MATHIEU BAILLY -
DIRECTOR OF CYSAT
& VP SPACE, CYSEC

Focusing on the hottest topics

• CLOUD
Cloud-native mission control applications and integration of Ground Station-as-a-service in cloud infrastructures
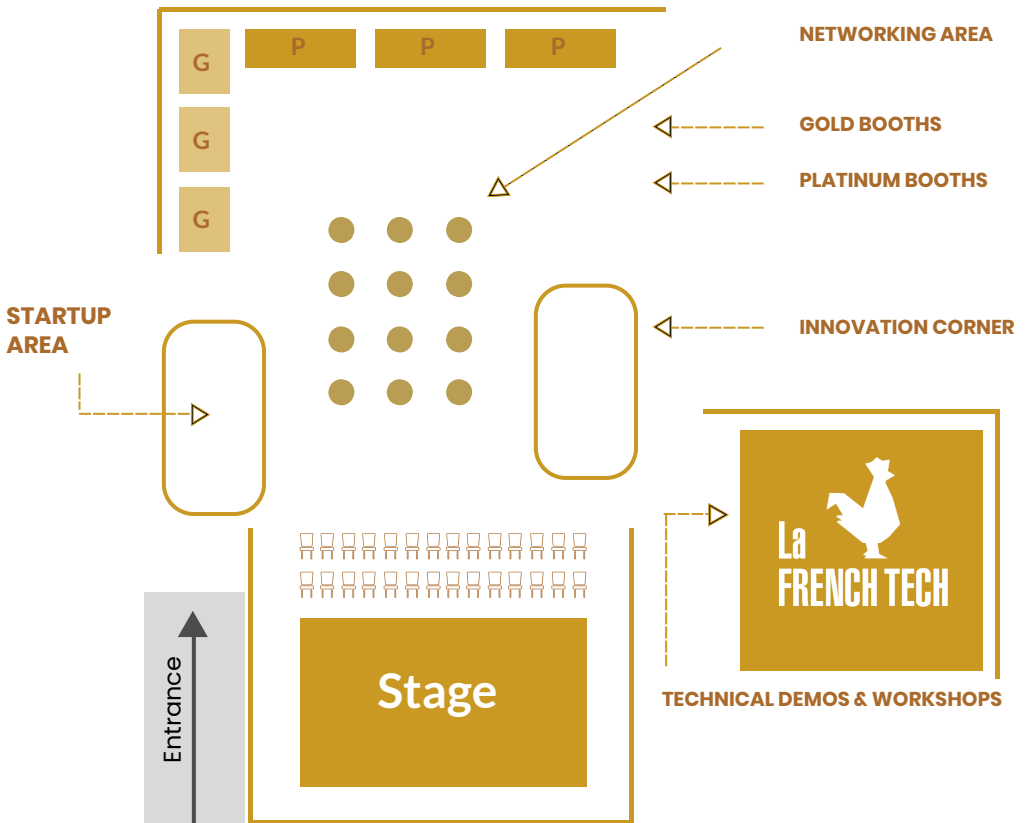
• NEWSPACE
Specific challenges related to smallsats constellation

• ETHICAL HACKING
Demonstrations of security researchers and ethical hackers showing vulnerabilities of space systems

Mixing **networking** opportunities with **tech** deep dives

NETWORKING AREA

GOLD BOOTHS

PLATINUM BOOTHS

INNOVATION CORNER

STARTUP AREA

La FRENCH TECH

TECHNICAL DEMOS & WORKSHOPS

Stage

Entrance

KEY NUMBERS

450+
participants

28
represented countries

72
speakers & panelists

1300+
LinkedIn followers

MEDIA COVERAGE

9
Total pieces of coverage

15
Press interviews
(tv, newspapers, podcast)

2.6k
Total social shares

6.5k
Total social engagements

Initiated in 2021 in Davos, Switzerland, CYSAT hosted its second edition at Station F in Paris with the same spirit of overcoming the barriers between space and security professionals.
Over the 2 days of the event, held physically in Paris but also live streamed, top level experts came to CYSAT to present the latest advances in space cybersecurity and share their vision on the future of the industry.

Over 400 people followed the panels and keynotes on site and online, doubling the number of participants compared to 2021. The audience came from all over the world but mostly Europe, and consisted of a mix between engineers and managers from space companies, but also space agencies.
Many topics were discussed, typical vulnerabilities found in space systems, relevant security standards, certifications schemes, best practices for cloud computing, etc.

The panel discussions largely referred to impact of the war in Ukraine, starting with the cyber attack on Viasat that had occurred shortly before the event, as well as to the hacking demonstrations that had to be cancelled this year.

As a result, CYSAT generated a strong interest among French and European journalists. From InCyber, through the TVShow Tech&Co of BMFBusiness, to the most popular newspapers like Le Figaro or L'Express, and the more industry-specific media such as Spacewatch and Spacenews.

2022 Sponsors

> CYSAT gathers all relevant space cybersecurity stakeholders - industry, business, policy makers and end users - around the critical challenges in the field and provides the unique perspective on the cyber security developments. No actor involved in the space can afford to miss it.

Antonija KATUSIC,
Event &
Communication officer

> The two-day event provided an opportunity to connect with many industry players and learn more about each other's visions. The keynotes and panels were very relevant to the general state of the industry.

Etienne Gerain,
Chief Executive Officer
& Founder

92%
Satisfied sponsors
Survey form sent to 12 sponsors after the event (April 2022)

98%
Convinced attendees
98% of the audience recommends the event experience for its high quality content. (April 2022)

Become a sponsor

CYSAT is a unique opportunity in Europe to position your organization as forward-thinking and committed to adress the issue of cybersecurity for your clients relying on space assets and data.

Package	STARTUP	SPEAKER	SILVER	GOLD	PLATINUM
Price (EUR)	1 000.-	3 000.-	5 000.-	10 000.-	25 000.-
Onsite Passes	2	2	3	5	8
Online Passes	2	2	5	unlimited	unlimited
Speaking	–	Panel*	Panel*	Panel OR Keynote**	Panel AND Keynote
Demo***	–	–	–	1	1
Booth	High table and screen	–	–	**4.5 m²** booth	**10 m²** booth on prime location

Onsite Promotion	• Speaker's name & title displayed (program) • Company logo displayed (entrance & program)		+ Individual display of logo
Online Promotion	• Website • Newsletter • Social media • Interactive app		+ Individual announcement on social media

Panel* : Participation with several industry experts in a debate on a technical or strategic topic. Maximum 5 panelists and 1 moderator during a 1-hr session

Keynote** : A 20 min presentation + 10 min Q&A on the topic of your choice - must be appproved by the organizing comitee.

Demo***: A 30 min technical demonstration in a dedicated room (The French Tech Central)

CYSAT

PARIS 2023

2022 PICTURES

ON STAGE

EXECUTIVE or TECHNICAL PANELS

KEYNOTES Speakers - Nicolas Chaillan,
Former US AIR FORCE Chief Software Officer

SPONSORS' BENEFITS

COMPANY'S WORKSHOP
in French Tech Central

Q&A SESSIONS

NETWORKING COCKTAIL

SPONSOR BOOTH example (10 sq m^2)

LIVE STREAMING INFRASTRUCTURE

ONSITE DISPLAYED LOGOS
example (entrance)

CYSAT
PARIS 2023

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Organized by

CYSEC

CYSEC is a cybersecurity company headquartered in Lausanne, Switzerland. CYSEC brings end-to-end security to the space market, protecting space assets and data with off-the-shelf products derived from its flagship technology ARCA.

CYSEC | EPFL Innovation Park - Batiment D |CH 1015 - Lausanne